



# CHICAGO RUN MARATHON BALL

2024 *Fundraiser*

MAY 9, 2024 | 6-9PM | THE CARTER CHICAGO

**SPONSORSHIP OPPORTUNITIES**

[WWW.CHICAGORUN.ORG](http://WWW.CHICAGORUN.ORG)

# WHO WE ARE

Chicago Run is a nonprofit organization that empowers young people in historically disinvested communities with access to innovative, inclusive physical activity programs.

## OUR PARTNERS



40+

PARTNER  
SCHOOLS & SITES



30

PARTNER  
COMMUNITIES

## OUR ANNUAL IMPACT



10,000+

YOUTH  
PARTICIPANTS



100+

ADDED HOURS OF  
EXERCISE PER  
PARTNER SITE



4000+

TOTAL MILES RACED  
BY YOUTH

## DURING-SCHOOL PROGRAMS

Our **Little Strides** and **Chicago Runners** programs support youth ages Pre-K through 5th grade. They provide access to physical activity breaks during the school day, designed to:

- Develop vital gross motor skills
- Promote well-being
- Improve concentration in the classroom

## OUT-OF-SCHOOL PROGRAMS

Our **Running Mates** program supports youth ages 3rd through 12th grade. It uses non-competitive running and movement as a tool to:

- Improve social-emotional well-being
- Develop essential life skills (e.g. goal-setting)
- Build relationships with peers & mentors

 **CHICAGO RUN**  
**MARATHON**  
**BALL**

2024 *Fundraiser*  
MAY 9, 2024



# CHICAGO RUN BOARD OF DIRECTORS

**Katie Koenig, President**  
KEK Advisory Services LLC

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Smithbucklin

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WPP

**Meg Young**  
Goldman Sachs

## 2023 LEADING SPONSORS



*William Blair*



Meg Young &  
Goldman Sachs



Alicia Gonzalez &  
Gerald Saltarelli



Joon Sung &  
Hee Jung Kang





















  
*2024 Fundraiser*

# MARATHON BALL SPONSORSHIP LEVELS

Chicago Run invites you to support our annual Marathon Ball.

As a guest at our annual gala, you can look forward to dinner, signature cocktails, a silent auction including unique experience packages, and an engaging program to immerse you in our organizational impact.

	Presenting \$25,000	Champion \$15,000	Finish Line \$10,000	Marathon \$5,000	Half Marathon \$2,500	Sprint \$1,000	Chicago Runner \$500
Title Sponsor							
Logo on Step & Repeat*							
Reserved Table							
Logo on Event Invitation*							
Chicago Run Website/ Social Media Recognition							
Program Book Recognition*	Full page ad	Full page ad	1/2 page ad	1/4 page ad			
Tickets	25	18	14	10	6	4	2

For more information or to commit to supporting the 2024 Chicago Run Marathon Ball, please reach out to Rebecca Hanks, Institutional Giving Manager ([rebecca@chicagorun.org](mailto:rebecca@chicagorun.org)).

\*Recognition is contingent on print deadlines.



# SPONSORSHIP COMMITMENT FORM

## CONTACT INFORMATION

Name

Company Name:

Address:

City:

State:

Zip Code:

Phone:

Email:

## SPONSORSHIP LEVEL

- Presenting (\$25,000)     Finish Line (\$10,000)     Half Marathon (\$2,500)  
 Champion (\$15,000)     Marathon (\$5,000)     Sprint (\$1,000)  
 Chicago Runner (\$500)

In program book, list the sponsor as: \_\_\_\_\_

If you would like your company to receive recognition, please send your company logo to Rebecca Hanks (rebecca@chicagorun.org).

My check is enclosed

Please charge my credit card:

# \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Thank you for your generosity. We will send you a receipt for your records.

Chicago Run is a 501(c)3 non-profit organization. Contributions are tax-deductible as allowed by law. (Tax ID #261505779)

Return To: Chicago Run  
4115 N. Ravenswood Ave., Suite 200  
Chicago, IL 60613

CHICAGO RUN  
**MARATHON**  
**BALL**  
2024 Fundraiser

# MARATHON BALL HOST COMMITTEE

Chicago Run invites you to support our annual Marathon Ball.

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## HOST COMMITTEE BENEFITS

- Special host committee swag
- Recognition on event invitation, program, and website\*

## HOST COMMITTEE RESPONSIBILITIES

- Join us for a kick-off call or in-person event
- Provide a sponsorship at the Sprint Level (\$1,000+) **OR** raise \$1,000+ through a personalized fundraising page
- Personally invite colleagues, family, and friends to attend the event with invitations provided by Chicago Run
- Attend the Marathon Ball on Thursday, May 9, 2024

For more information or to commit to supporting the 2024 Chicago Run Marathon Ball, please reach out to Rebecca Hanks, Institutional Giving Manager ([rebecca@chicagorun.org](mailto:rebecca@chicagorun.org)).

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