

Chicago Run 13th Annual

# *Little Steps, Big Stars*

Tuesday, May 10, 2022 - Galleria Marchetti - 6-9 pm

## Sponsorship Opportunities

**We're ready to celebrate the transformative power of sport - together!**

We are thrilled to bring our community together to elevate the healing power of sport, honor the resilience of Chicago's young people, and celebrate Chicago Run's next phase of impact.

We invite you to join us for our 13th annual *Little Steps, Big Stars* gala, emceed by NPR's *Wait, Wait...Don't Tell Me!* host Peter Sagal. A lot has changed over the past two years, but the need for equitable access to inclusive running and physical activity hasn't.

With your support and the funds raised at the 2022 *Little Steps, Big Stars* gala, Chicago Run will continue empowering youth and strengthening communities with equitable access to physical activity programming.



**Changing Lives: One Step, One Mile at a Time**

3611 N. Kedzie Ave. • Chicago, IL 60618 • (773) 961-8470 • [www.chicagorun.org](http://www.chicagorun.org)



# Little Steps, Big Stars Gala

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## Who We Are

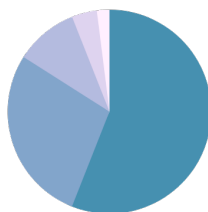
Chicago Run empowers young people from Pre-K through high school with equitable access to inclusive running and physical activity programs. Through the power of sport, we build resilience to stress and trauma and develop social and emotional skills. During the 2020-2021 school year, Chicago Run worked with:

**50**



partner schools  
and sites

### DEMOGRAPHICS



**57%** Latinx/ Hispanic  
**30%** Black/ African-American  
**6%** White/ Caucasian  
**5%** Asian/ Pacific Islander  
**2%** Other

## During-School Programs

Our During-School programs provide youth from Pre-K through 5th grade with equitable access to high-quality physical activity programming to promote physical well-being and improve concentration in the classroom.

**340**



classrooms

**100%**

of teachers surveyed  
agree that after  
participating in  
Chicago Run  
activities, students:

- ☒ had improved behavior in class
- ☒ were more on task and engaged during instructional time
- ☒ felt an improved sense of health and wellness

## Out-of-School Program

Our Out-of-School program, *Running Mates*, utilizes running and physical activity to improve social and emotional well-being of young people in 3rd through 12th grade. This program helps young people develop a positive self-image, learn goal setting, and build relationships with peers and positive mentors.

**16**



site-based teams

**100%**

of coaches surveyed  
agree, because of  
the *Running Mates*  
program, participants:

- ☒ experienced positive social connections (peer-peer and peer-adult)
- ☒ felt an improved sense of mental well-being and social confidence
- ☒ developed skills that will translate to other life activities (i.e. academics)



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## Chicago Run Board of Directors

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## 2020 Leading Gala Sponsors



Hamood Family







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## Gala Sponsorship Levels

Chicago Run invites you to support our 13th annual *Little Steps, Big Stars* gala, emceed by NPR's *Wait, Wait...Don't Tell Me!* host Peter Sagal. As a guest at Chicago Run's gala, you can look forward to dinner, signature cocktails, a silent auction including unique experience packages, and an engaging program to immerse you in Chicago Run's impact.<sup>1</sup>

	Presenting \$25,000	Champion \$15,000	Finish Line \$10,000	Marathon \$5,000	Half Marathon \$2,500	Sprint \$1,000	Chicago Runner \$500
Title Sponsor	✓						
Logo on Step & Repeat <sup>2</sup>	✓	✓					
Reserved Table	✓	✓	✓				
Number of VIP Reception Tickets	6	4	2				
Logo on Event Invitation <sup>2</sup>	✓	✓	✓	✓			
Chicago Run Website/ Social Media Recognition	✓	✓	✓	✓	✓		
Program Book Recognition <sup>2</sup>	✓ Full page ad	✓ Full page ad	✓ 1/2 page ad	✓ 1/4 page ad	✓	✓	✓
Tickets	25	16	14	10	6	4	2

For more information or to commit to supporting *Little Steps, Big Stars*, please reach out to Danya Rosen, Executive Director, at [danya@chicagorun.org](mailto:danya@chicagorun.org).

[Click here to become a sponsor.](#)

<sup>1</sup>The 2022 *Little Steps, Big Stars* gala will follow all necessary safety precautions. Event format and total guest count will be contingent on state and local COVID-19 safety guidelines at the time of the event.

<sup>2</sup>Recognition is contingent on print deadlines. For more information please contact Lauren Shirk at [lauren@chicagorun.org](mailto:lauren@chicagorun.org).



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## Sponsorship Commitment Form

Individual Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Level: (Please check one)

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Presenting (\$25,000)  | <input type="checkbox"/> Finish Line (\$10,000) | <input type="checkbox"/> Half Marathon (\$2,500) |
| <input type="checkbox"/> Champion (\$15,000)    | <input type="checkbox"/> Marathon (\$5,000)     | <input type="checkbox"/> Sprint (\$1,000)        |
| <input type="checkbox"/> Chicago Runner (\$500) |   |  |

In program book, list the sponsor as: \_\_\_\_\_

(If you would like your company to receive recognition, please send your company logo to Lauren Shirk at [lauren@chicagorun.org](mailto:lauren@chicagorun.org).)

☐ My check is enclosed

☐ Please charge my credit card:

# \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVV: \_\_\_\_\_

Thank you for your generosity. We will send you a receipt for your records.

Chicago Run is a 501(c)3 non-profit organization. Contributions are tax-deductible as allowed by law. (Tax ID #261505779)

Return to: Chicago Run  
Attn: Jordan Walker  
3611 N Kedzie Ave  
Chicago, IL 60618  
Phone: 773-861-8470  
Email: [jordan@chicagorun.org](mailto:jordan@chicagorun.org)

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