

ENTREPRENEURS

GAME CHANGER:

"Power" Producer Courtney Kemp Explains How to Rev Up Your Engine for Greatness

MADE MOMENTS:

Success Highlights of 2016

THE ARTS | LIFESTYLE

Will

Will Packer

> PRODUCER OF 8 #1 BOX OFFICE HITS & COUNTING

REVEALS HOW TO ACHIEVE LEGENDARY STATUS

COMMON & CHANCE THE RAPPER

Return to Uplift Chicago at Aahh Fest!

PRODUCERS

ISSUE

Create a life that leads to legendary success



FOUNDER's

Founder's Row is a community for creative entrepreneurs of color whose mission is to provide entrepreneurs a first-row seat to entrepreneurial success. Our mission is to share practical solutions and opportunities with founders representing start-ups in the tech and creative industries through a variety of online and in-person forums. Follow the column to hear from more of founders' stories.

IVAN LAND Jr., Brand + Marketing Strategist, Startup Consultant, & Creative Director

1.BE A CONTRIBUTOR.

We all benefit from the countless mounds of free information on the internet that teach us everything from best entrepreneurial branding practices to gaining more clientele. But – the most fulfilled and successful creatives have learned to be contributors more than consumers. It's our peers excel while empowering our

The Point: Don't Be an Info-Hoarder, Give Back Every Chance You Get.

2.BE A GOOD "BUSINESS PARENT" Don't make your business decisions based on what you, the person, would do – think deeper. Because the honest truth is: if your business is only grown within your capacity, unlike actual children; it'll die when

* The Point: Always Look for Room for Growth Beyond Yourself

3.CREATE FOR: EVER.

If you're not building something with the intent of it growing and one day being self-sustainable, essentially you're self-sabotaging instead by not giving your ideas the opportunity to live and grow beyond you (or your fifteen minutes of fame.)

The Point: Create Solutions That Solve Future Problems.

1.ABSENCE MAKES THE HEART GROW STRONGER.

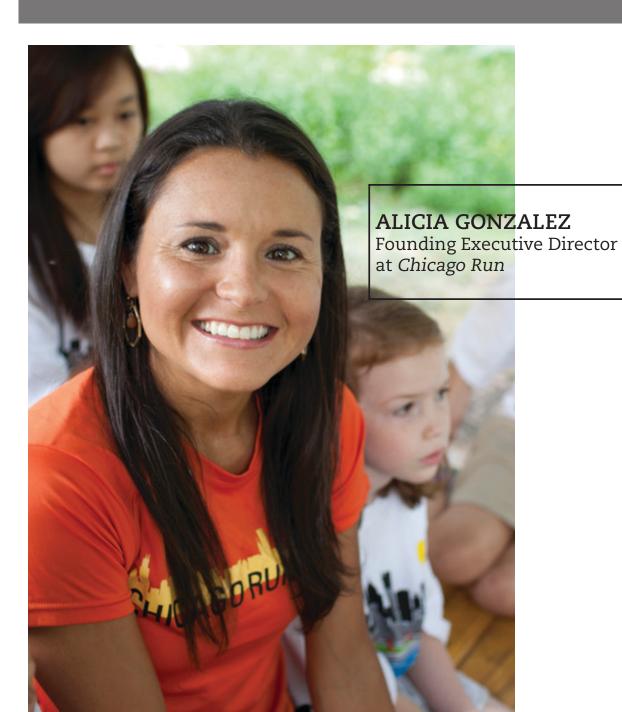
Journey outside of your comfort zone in exploring new geographical areas, building new relationships, and learning new skills. Feeling vulnerable and uncomfortable is one of the greatest ways to learn and empathize.

2.PRESS PLAY. PAUSE. PRESS PLAY AGAIN.

Know when to scale fast, slow down and sometimes pause. We must gauge our momentum as we are growing an organization and always be willing to receive feedback to ensure that the product or programs we are growing are resonating with the community and making an impact.

3.IT'S ALL ABOUT US.

Change your use of pronouns from "I" to "We" and from "My" to "Our". It's a simple change, but one that demonstrates that it is a team effort and not just all about one person.



FOUNDERS AT Go Dutch Today





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